



Robert M. McKune

January 14, 2016

Robert M. McKune, local broadcaster, entrepreneur, and community leader, passed away January 14, 2016 at the age of 85 years. Bob was born in Plainview, Nebraska in 1930. He was preceded in death by his wife of 49 years, Lou Don McKune, who passed away in 2003, and by his sweet mother Marguerite Mustoe. Bob is survived by son Jerry McKune and his wife Martha of Chesterfield, Missouri, son Jeff McKune and his wife Ina Ruth of Rolla, Missouri, daughter Beth Veteto and her husband Jefferson of Springfield, Missouri, and daughter Holly Melchers and her husband Alex of Florissant, Missouri, as well as nine grandchildren, four great grandchildren, and a host of friends. Bob's kindness, understanding, and friendship will be missed by all.

Bob served in the United States Air Force and was honorably discharged in 1950 with the rank of Sergeant. He later became a private pilot. Bob owned and managed KTTR AM radio beginning in 1968, later adding KZNN FM radio. He owned the stations until 1984 and was widely known as one of the on-air personalities on the Morning Mayor show. He served as president of the Missouri Broadcasters Association, and he served on the Board of the National Association of Broadcasters. Bob once owned the St. James Leader Journal newspaper, where his wife Lou worked. Later Bob and Lou became investors in A Slice of Pie, a local specialty pie and lunch business started by Ron and Mickey Hopson. Many local television viewers will remember the Slice of Pie commercials by Bob and Ron. Bob was a charter member of the

Phelps County Anti-Drug Committee, which provides awareness and education for anti-drug efforts throughout the region, including the production of two DVD videos “The Misery of Meth” and “Your Choice”, the website www.losesomething.org, and the well-known “Not in my town” sign campaign.

Years ago, Bob and many other community leaders felt Rolla needed positive and constructive activities for young people and families of all types. From that thinking came The Center: Rolla’s Health and Recreation Complex. After construction of The Centre, Bob continued to help with managing the Recreation for Everyone Foundation for many years so that household income would not be an obstacle to fitness and recreation.

Bob enjoyed a life-long interest in photography, and he loved to photograph birds and Missouri wildflowers. Bob was probably best known for his love for God, his care for and service to the Rolla community, his charitable benefit activities, his love and support of young people, and his ability to connect with people of all ages and backgrounds.

Services are under the direction of James and Gahr Mortuary, with visitation on Monday, January 18 from 4:00 pm to 7:00 pm at James and Gahr Mortuary, 1651 Highway 72 East in Rolla. The memorial service will be held on Tuesday, January 19 at 2:00 pm at the Rolla Church of Christ, 1303 Nagogami Road (Highway E) in Rolla. Memorials are suggested to Little Prairie Bible Camp, PO Box 251, Rolla, Missouri, 65402, or www.littleprairie.org.

Previous Events

Visitation

JAN 18. 4:00 PM - 7:00 PM (CT)

James & Gahr Mortuary - Rolla
1651 E. Hwy 72
Rolla, MO 65401
(573) 458-2262
jgrolla@hotmail.com
<https://www.jamesgahrmortuary.com/>

Service

JAN 19. 2:00 PM (CT)

Rolla Church of Christ

Tribute Wall

GL

“ Am wondering Bob was one time the Station Manager for KSAL, in Salina, Kansas...where I wrote ad copy for a couple of months in 1961. I thought he was super and a super person.

GARY LUKERT - June 15, 2025 at 11:48 PM



“ Robert M. McKune

January 30, 2023 at 04:37 AM



“ Robert M. McKune

January 30, 2023 at 02:54 AM



“ Simply Elegant Spathiphyllum was purchased for the family of Robert M. McKune.



January 18, 2016 at 12:14 PM

MA

“ Missouri Broadcasters Association purchased the Emerald Garden Basket for the family of Robert M. McKune.



Missouri Broadcasters Association - January 18, 2016 at 10:15 AM



“ *Beautiful in Blue was purchased for the family of Robert M. McKune.*



January 17, 2016 at 09:56 PM



“ *Bob was an amazing, talented man, and we feel so very privileged that we got to know him. He was a great friend who will be missed deeply.
Blessings to his family.*

Ron and Mickey Hopson

Mickey Hopson - January 17, 2016 at 04:50 PM



“ *Bob was a great friend. I never ever saw him angry..always in good spirits and helpful to all Rolla and the entire area will miss his great smile.. He always knew what was going on in the entire area..well liked and respected I played him over 100 times in tennis and NEVER won a single match... I offer sincere condolences and will make a ccontribution to the familys selection Gene Sally*

gene sally - January 17, 2016 at 11:42 AM

JM

“ *Bob had such a delightful sense of humor and twinkling eyes. When getting together with him, it always seemed that there was a funny story just waiting to be told in his special way. He was a remarkable person who will certainly be missed. Wishing blessings, peace and comfort to all of his wonderful family and friends.*

Love, Joyce Melchers

Joyce Melchers - January 16, 2016 at 11:14 PM